

PROEXP019

DRESS CODE:

Perception and image is important in our business. When our team has a consistent appearance, others are able to easily identify Herc Rentals personnel. Uniformity conveys professionalism, organization, reliability and consistency.

- Herc Rentals ProExpo badges should be worn at **ALL** times in order to gain access to all Herc Rentals events & meetings. A Herc Rentals branded lanyard will be provided at registration and should accompany the badge.
- Business attire is required at all times.
- All clothing must be clean and free from stains, holes, tears, etc.
- Herc Rentals branded attire including polo and/or button-down shirts should be worn at all Herc Rentals events and meetings as well as when attending the tradeshow.
- Khakis and/or dress pants with closed toe shoes are acceptable.
- A special edition 2019 ProExpo Herc Rentals polo shirt will be given out at registration and should be worn on Wednesday, 3/13
- No shorts or flip flops are to be worn.
- No jeans or denim fabric should be worn during meetings or while attending the show. Jeans are permitted during all evening activities.